

ORDER



Orders
Order / Rev: 36881
Alt Order #: 07915113
Product Desc: RAAMPAC
Estimate:
Flight Dates: 10/25/12 - 10/31/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

WTVF

Primary AE: Fran Berg
Sales Office: WADC
Sales Region: National

Agency
Name: Nebo Media
Buying Contact:
Billing Contact:
 3299 K St NW #200
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: RAAMPAC
Demographic: A35+
Product Codes: PO04
Priority: P5
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$16,550.00	\$14,067.50
10/29/12	10/31/12	15	\$14,200.00	\$12,070.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$16,550.00	\$14,067.50	0.00
November 2012	15	\$14,200.00	\$12,070.00	0.00
Totals	30	\$30,750.00	\$26,137.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVF	35%	\$30,750.00
Market	100%	\$87,857.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$57,107.14
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVF	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
MORNING REPORT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$750.00		0.00			

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Advertiser: RAAMPAC
 Product Desc: RAAMPAC
 Estimate: WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVF	10/26/12	10/26/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a ----F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
MORNING REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$750.00		0.00			
2	WTVF	10/30/12	10/31/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a -11----	:30	2	\$750.00	P2	0.00	NM	2	\$1,500.00
MORNING REPORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-11----				2	\$750.00		0.00			
3	WTVF	10/26/12	10/26/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a ----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$350.00		0.00			
4	WTVF	10/26/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p ----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00		0.00			
5	WTVF	10/26/12	10/26/12	M-F 4p-430p M-F 4p-430P	CM	4p-430p ----F--	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
4P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$550.00		0.00			
6	WTVF	10/26/12	10/26/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p ----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$650.00		0.00			
7	WTVF	10/29/12	10/31/12	M-F 5p-530p M-F 5p-530p	CM	5p-530p 111----	:30	3	\$650.00	P4	0.00	NM	3	\$1,950.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTW----				3	\$650.00		0.00			
8	WTVF	10/25/12	10/26/12	M-F 6p-7p M-F 6p-630p	CM	6p-630p ---11-- (6:00 PM-6:30 PM)	:30	2	\$800.00	P4	0.00	NM	2	\$1,600.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---11--				2	\$800.00		0.00			
9	WTVF	10/29/12	10/31/12	M-F 6p-7p M-F 6p-630p	CM	6p-630p 111---- (6:00 PM-6:30 PM)	:30	3	\$800.00	P4	0.00	NM	3	\$2,400.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	111----				3	\$800.00		0.00			
10	WTVF	10/26/12	10/26/12	M-F 6p-7p M-F 630p-7p	CM	630p-7p ----F-- (6:30 PM-7:00 PM)	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$750.00		0.00			
11	WTVF	10/29/12	10/31/12	M-F 6p-7p M-F 630p-7p	CM	630p-7p 111---- (6:30 PM-7:00 PM)	:30	3	\$750.00	P4	0.00	NM	3	\$2,250.00
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	111----				3	\$750.00		0.00			
12	WTVF	10/26/12	10/26/12	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-1035p, Su 10p-10-3C	CM	10p-1035p ----F--	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
10P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,300.00		0.00			
13	WTVF	10/29/12	10/31/12		CM	10p-1035p 1-1----	:30	2	\$1,300.00	P4	0.00	NM	2	\$2,600.00

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Advertiser: RAAMPAC
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Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Sa 10p-1035p, Su 10p-1035p, Su 10p-10-30											
10P NEWS				1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	1-1----		2			\$1,300.00		0.00				
14	WTVF	10/30/12	10/30/12	Tue CBS Prime 8p-9p	CM	8p-9p	-T-----	:30	1	\$3,000.00	P4	0.00	NM	1	\$3,000.00
				NCIS: LA											
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$3,000.00		0.00				
15	WTVF	10/26/12	10/26/12	Fri CBS Prime 9p-10p	CM	9p-10p	----F--	:30	1	\$2,300.00	P2	0.00	NM	1	\$2,300.00
				Blue Bloods											
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$2,300.00		0.00				
E 16	WTVF	10/27/12	10/27/12	Sat News 6p-630p	CM	558p-630p	-----S-	:30	1	\$500.00	P2	0.00	NM	0	\$0.00
				Sa 6p-630p											
SAT 6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTVF	10/22/12-10/28/12		Sat News 6p-630p		558p-630p	-----Sa--	:30		(\$500.00)	0.00	NM			
				Credited											
17	WTVF	10/28/12	10/28/12	Sun 930a-10a	CM	930a-10a	-----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
				Face the Nation											
FACE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$850.00		0.00				
18	WTVF	10/28/12	10/28/12	Sun News 530p-6p	CM	530p-6p	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Su 530p-6p											
SUN 530P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$500.00		0.00				
19	WTVF	10/28/12	10/28/12	Sun CBS Prime 6p-7p	CM	557p-7p	-----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
				60 Minutes											
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$3,000.00		0.00				
20	WTVF	10/28/12	10/28/12	Sun CBS Prime 9p-10p	CM	9p-10p	-----S	:30	1	\$2,200.00	P4	0.00	NM	1	\$2,200.00
				Mentalist											
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$2,200.00		0.00				
21	WTVF	10/28/12	10/28/12	M-Sa 10p-1035p, Su 10p-1035p	CM	10p-1035p	-----S	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
				M-Sa 10p-10-35p, Su 10p-10-30											
SUN 10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,300.00		0.00				
E 22	WTVF	10/31/12	10/31/12	M-F 430p-5p	CM	428p-5p	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				M-F 430p-5p											
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$500.00		0.00				
													Totals	30	\$30,750.00

Chrissy Luther

From: Berg, Fran <Fran.Berg@EagleTVSales.com>
Sent: Tuesday, October 30, 2012 9:19 AM
To: Chrissy Luther
Subject: RAAMPAC mkgd 7915113

for sat 6-630p spot mssed on 10/27 : run Wed 430-5p 10/31 \$500 inside Edition as mgkd

Thanks

Fran

36881

7915113.

Rep Order# 7915113 Ver# 6 Status Returned

Traffic Order# 36881

Printed: 10/29/2012 12:51 PM
Last Received: 10/24/2012 12:31 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WTVF-TV NASHVILLE TN
Advertiser () RAAMPAC
Product RAAMPAC
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () NEBO MEDIA
3299 K ST NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 10/31/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () FRAN BERG
Salesperson Phone# 202-872-1155
Salesperson FAX# 202-872-8745

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Ln 16: 1x NA sat 6-630p d/t network sports overrun \$500
Could MG this week 430-5p unless you want to credit and
move to another week. pls advise. tnr, chrissy

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*16	SA	6P-630P	SAT 6P NEWS	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
Station Remark: V6 1x NA on 10/27 d/t network sports overrun. see above												

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$17,050.00 Nov 12: 14 / \$13,700.00
Sales Totals: 30 / \$30,750.00
Station Totals: 30 / \$30,750.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$87,857
CABL 0% CBIA 0% CBIB 0% INTP 0% NCFP 0%
UNKN 65% WKRN 0% WNAB 0% WSMV 0% WTVF 35%
WUXP 0% WZTV 0%

Books null
Demos RA35+

NAB Form PB-17 Issues

*B. Kiley***AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <i>WAVE Nashville</i>	Date:
--	-------

I, *William Haight*
do hereby request station time concerning the following issue:

<i>RAAAMPAC (TN-SD-22)</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: *RAAAMPAC (TN-SD-22)*

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RAAAMPAC (TN-SD-22)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/23/12 _____ 202-337-5200
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

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